

I support my community through United Way with my leadership pledge of \$ _____

My gift will be paid by:

- Check (enclosed)
 Payroll Deduction - Employer
 Direct Bill Quarterly Monthly
 Credit Card American Express Discover
 Mastercard Visa Expiration Date _____

Card #

Print Cardholder Name

Signature

Other _____

Important: In order for your company to receive credit for your gift, please be sure to also complete your company's employee pledge card.

Company Name _____

Levels of Leadership

Platinum
\$2,000 & Up

Gold
\$1,500-\$1,999

Silver
\$1,000-\$1,499

Bronze
\$500-\$999

Thank you for your leadership giving.

To encourage leadership in others, please allow United Way to publish your name(s) in the Leadership Giving Roster. Please list your name(s) exactly as you wish it(them) to appear (please print clearly):

Name _____

Billing Address _____

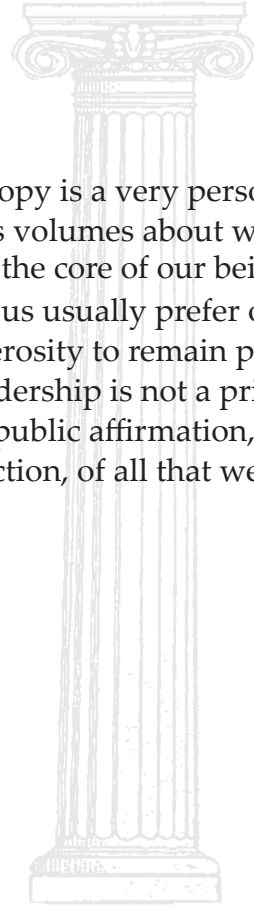
City _____ State ____ Zip _____

Signature

Date

I/We wish to remain anonymous

2008 PILLARS Club



Philanthropy is a very personal matter.
It speaks volumes about who we are
at the core of our being.

Most of us usually prefer our acts of
generosity to remain private.

Yet, leadership is not a private act.

It requires public affirmation, in both word
and action, of all that we value.



United Way of Southeast Arkansas
P.O. Box 8702
Pine Bluff, AR 71611
Phone: 870-534-2153
Email: uwseark@unitedway.org
uwseark.org

PILLARS

Chair Message

United Way. . . .

The Way Southeast Arkansas Cares

Each year the people in our community come together in a very special way to participate in the United Way campaign. Through this process, we are able to impact the most critical health and human service needs in our community.

A single gift to the United Way helps provide benefits for the thousands of citizens in Southeast Arkansas who are served by the 27 United Way participating agencies.

Names of over 350 individuals who participated in the United Way Leadership Giving Program last year are listed in this brochure. If your name is on this list, you are due a special "thank you." I hope you will continue to support the United Way by joining me this year as a member of the PILLARS Club. If you have not participated in the PILLARS Program in the past, you are invited to join this special group of community leaders.

The needs of youth and families, elderly, the disabled and the homeless and hungry continue to be positively impacted by gifts made to the United Way. Your one contribution will have countless results.

Sincerely,



Jeff Ramsay, Chair
PILLARS Club

We are fortunate that a great number of individuals come together to make our community better and our futures brighter. These individuals are leaders because they provide the solid foundation and framework for continued growth and caring.

As a leader in the community, you are invited to join the PILLARS Club and to make a positive difference in Southeast Arkansas. Your generous gift of financial support and your leadership will ensure that our community's needs are met, that services are provided and that people receive needed care.

The four levels of giving and recognition in the PILLARS Club are:

Platinum
\$2,000 & Up

Gold
\$1,500 - \$1,999

Silver
\$1,000 - \$1,499

Bronze
\$500 - \$999

Thank you for your gift.

Give a gift that lasts more than a lifetime.
Include United Way in your estate planning.